

Message Text

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PAGE 01 LAGOS 08449 222001Z

13

ACTION AF-08

INFO OCT-01 ISO-00 EB-07 USIA-15 CU-04 /035 W

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R 221330Z JUL 76

FM AMEMBASSY LAGOS

TO SECSTATE WASHDC 5993

INFO USDOC WASHDC

UNCLAS LAGOS 08449

FOR USIA/CU/IV/V AND USDOC/BIC/FOREIGN BUYERS (OLSON)

E.O. 11652: N/A

TAGS: OEXC, BTRA, NI

SUBJECT: HOTEL CHIEF DESIRES U.S. STUDY TOUR

REF: (A) LAGOS 7695 (B) USDOC 11476

1. REFS CONCERNED REQUEST BY MR. R.A. IBRAHEEM, GENERAL MANAGER, FEDERAL PALACE HOTEL, LAGOS, AND CHIEF EXECUTIVE, GOVERNMENT-OWNED TOURIST COMPANY OF NIGERIA, FOR ASSISTANCE IN PLANNING AND ARRANGING SELF-FINANCED 3-4 WEEK STUDY TOUR OF FIRST-CLASS AMERICAN HOTELS TO OBSERVE ALL ASPECTS THEIR OPERATIONS.

2. AS IS OFTEN CASE SUCH VISITS, IBRAHEEM RESPONDED TO REF B WITH APPRECIATION BUT STATED IT NOT QUITE WHAT HE WANTS. HE WOULD LIKE US IDENTIFY ONE OR TWO FIRST-CLASS HOTELS IN FIVE OR SIX LOCATIONS WHERE HE COULD SPEND THREE OR FOUR DAYS EACH WITH MANAGEMENT OBSERVING OR EVEN PARTICIPATING ALL ASPECTS THEIR OPERATIONS, INCLUDING THEIR TRAINING PROGRAMS IF ANY. TO ACHIEVE CROSS-SECTION OF U.S. AND DIFFERENT HOTEL SPECIALITIES, HE AND EMBOFF AGREED ON FOLLOWING LOCATIONS: NEW YORK (FOR ALL TYPES OPERATIONS); WASHINGTON (CONVENTIONS); LOS ANGELES (WEST COAST STYLE); LAS VEGAS (ENTERTAINMENT); MIAMI BEACH (RESORT); DISNEYLAND OR DISNEYWORLD. HE WOULD APPRECIATE A SUGGESTED ITINERARY. HE WOULD ALSO LIKE USG TO VOUCH FOR HIM TO MANAGERMENTS THESE HOTELS. LASTLY BE STATES HE UNDER PRESSURE FROM MINISTRY OF TRADE TO PROVIDE SPECIFICS HIS TOUR.

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EM ACTION REQUESTED: EMBASSY VERIFIES THAT IBRAHEEM BONA

FIDE. CAN CU OR USDOC PROVIDE RESPONSE PARA 2? (CU SHOULD
COORDINATE WITH PAULETTE OLSON, USDOC, 377-3265). AMERICAN
HOTEL AND MOTEL ASSOCIATION (PARA 1 REF B) MIGHT HANDLE
IBRAHEEM ARRANGEMENTS. WOULD APPRECIATE LEARNING ASAP WHETHER HIS
REQUESTS CAN BE MET, WITH DETAILS LATER IF AFFIRMATIVE.
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NNN

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